Richa Kulkarni

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User Experience Designer

Education

MS in Information Experience Design
Pratt Institute 2020

Bachelors' in Architecture
Sinhgad College of Architecture, India 2017

Skills

Design:
Illustration
Visual Design
Wireframes
Mockups
Video Editing
Data Visualization
Strategy and Vision
  Presentation

Research:
User Research
Cognitive Walkthrough
A/B Testing
Remote User Testing
Information Architecture
Self Log Management
Digital Analytics
Data Analytics

Tools:
Adobe XD
Figma
Sketch
Photoshop
Illustrator
Indesign
Balsamiq
Carto
Tableau Public
Google Analytics
Miro

Languages:
HTML
CSS
JavaScript

Experience

Appetizer Mobile
Jun 2020 - Dec 2020
New York, NY

UX Intern

- Collaborated with UX designers and technical team to create interactive user experience for E-commerce platform & Chatbot on Android & iOS Mobile Apps by an agile methodology.
- Produced UX design documentation with Competitive Analysis, Persona creation, StoryBoard creation, Project Timeline, User Flow & Feature Specifications for & UX Design decisions.
- Conceptualize visual design wireframes on Figma for the project to ideate user experience.

Center for Digital Experience
Oct 2019 - May 2020
New York, NY

UX Consultant

- Worked with fellow UX Designers to ideate solutions for the problems faced by users on client platforms.
- Examined Google Analytics on the client website to understand the target audience.
- Contributed for User Research using surveys & interviews to understand user psychology.
- Conducted & analyzed usability tests on Cooper Hewitt Museum website using A/B Testing.
- Brainstormed with team for visual design recommendations for the website.
- Developed Lo-fi wireframe with balsamiq for desktop & mobile applications.
- Used tools like Adobe XD, Figma & Invision for prototyping responsive desktop & mobile versions for Interaction deliverable.
- Presented a design story of vision, recommendations & process to the client to improve user experience.

Pratt Institute
May 2019 - Aug 2020

Graduate Assistant

- Worked as a Graphic designer & handled the visual design of marketing & advertising material.
- Reviewed, compiled & managed the applications of the student.
- Curated promotional videos for the department using Photoshop

VK: Architecture
Jan 2018 - Dec 2018

Junior Designer

- Participated with a team of architects to work on proposals for international design competitions by generation of 3D modeling & graphic designing using Photoshop .
- Worked on print media for firm taking into consideration brand guidelines & using Indesign.

KIPA Architects
Jun 2016 - Dec 2016

Architecture Intern

- Assisted in the brainstorming & creative process of on-going projects and collaborated on some aspects of branding and pitching.